



CONTACT

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EDUCATION

Bachelor of Arts
Focus in UX/UI Design
University of Cal State Northridge
Northridge, CA
Fall 2020 - Fall 2022
GPA 3.63

Pierce College
Woodland Hills, CA
Fall 2016 - Spring 2020

TOOLS AND SKILLS

Figma
HTML - CSS
Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Adobe Express
User Experiences
User Interface
Sitemap
Story telling
Wireframing
Prototyping

MEHRZAD FAKHAR

UX/UI Designer, Communication Designer

As a UX/UI Designer, I am deeply committed to facilitating business expansion. My goal is to craft visually stunning and impactful designs that bring significance to our world and enhance the well-being of all individuals.

WORK EXPERIENCE

Intersect LA

UX/UI Designer and Creative Designer

January 2022- December 2022

- Extensive experience designing web pages and mobile interfaces using Figma as part of collaborative teams for various company projects.
- Design concepts were compelling, and presented them to clients using PowerPoint, incorporating elements such as audit, competitive analysis, user research, storyboards, branding, and site mapping.
- Created efficient mockups communicating design concepts and collected interaction feedback from clients and users.
- Excel at managing multiple projects and meeting deadlines.
- Experienced in wireframing, prototyping, User testing collaborating with design teams and prioritizing client needs.
- Engaged with clients through Zoom meetings to ensure open communication, exchange ideas, and gather feedback.
- Contributions as a UI designer to a massive project to redesign Cal State Northridge's website focused on redesigning wireframes.
- Excelled in creating impact ad banners, social media posts, event posters, and other promotional materials.

Impact Design Hub

Visual Designer

Aug 2021- Dec 2021

- Designed social media content for a non-profit organization to make their services more appealing to seniors.
- Discussions to determine the best strategies.
- Visually appealing and informative content that conveyed the value of the organization's services.

Ring Calling Card

Operator

May 2015- Present