



CONTACT

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EDUCATION

Bachelor of Arts

Focus in UX/UI Design

California State University,

Northridge

Northridge, CA

Aug 2020 - Dec 2022

GPA 3.65

Pierce College

Woodland Hills, CA

Aug 2016 - May 2020

TOOLS AND SKILLS

Figma

AI - ChatGPT

HTML - CSS

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Express

Canva

User Experiences

User Interface

Sitemap

Storytelling

Wireframing

Prototyping

MEHRZAD FAKHAR

UX/UI Designer, Communication Designer

As a UX/UI Designer, I am deeply committed to facilitating business expansion. My goal is to craft visually stunning and impactful designs that bring significance to our world and enhance the well-being of all individuals.

WORK EXPERIENCE

Intersect LA

UX/UI Designer and Creative Designer

January 2022- December 2022

- Extensive experience designing web pages and mobile interfaces using Figma as part of collaborative teams for various company projects.
- The design concepts I crafted were compelling and significantly impacted clients. I presented these concepts using PowerPoint, incorporating elements such as audit, competitive analysis, user research, storyboards, branding, and site mapping.
- Created efficient mockups communicating design concepts and collected interaction feedback from clients and users.
- Skillful at managing multiple projects and meeting deadlines. Attention to detail and being organized.
- Experienced in wireframing, prototyping, User testing, collaborating with design teams, and prioritizing client needs.
- Contributed as a UI designer to a massive project to redesign Cal State Northridge's website, focusing on redesigning wireframes.
- Excelled in creating digital marketing assets: ads, banners, social media, and email.

Impact Design Hub

Visual Designer

Aug 2021- Dec 2021

- Designed social media content for a non-profit organization to make their services more appealing to seniors.
- Discussions to determine the best strategies.
- Visually appealing and informative content that conveyed the value of the organization's services.

Ring Communication Inc.

Operator

May 2015- Present